REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	01 March 2004
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Jeff's World: Laptop
Other Known Title(s):	Jeff's World "YOU CAN TELL WHEN JEFF'S LOOKING AT NAUGHTY INTERNET STUFF- HIS LAPTOP TILTS"
Director(s):	Not Applicable
Producer(s):	Not Applicable
Publisher:	Paperlink
Author(s):	Jamie Charteris
Format:	Greeting Card
Country of Origin:	England
Language(s):	English

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Components of film originally examined: Not Applicable.

Feature: Running Time:

Trailers: Running Time:

Total Running Time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Unrestricted.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The greeting card entitled *Jeff's World: Laptop* is classified as:
Unrestricted.

The greeting card is a birthday card with a brightly coloured cartoon on the front cover. In the cartoon a lion sits on a tree stump with a tilting laptop on his knee, while two other lions stand nearby. One of the lions has a speech bubble above his head with text printed inside it which reads "YOU CAN TELL WHEN JEFF'S LOOKING AT NAUGHTY INTERNET STUFF – HIS LAPTOP TILTS." The card is likely to appeal to teenagers and adults because of its provocative humour, especially when it is on public display in retail outlets. However, although the cartoon on the front cover of the greeting card is likely to offend some people, after considering the criteria in s3(1) of the Films, Videos, and Publications Classification Act 1993, the Classification Office considers that the greeting card's availability is unlikely to injure the public good. This is reflected in the greeting card's unrestricted classification.

OFLC No: 301544